



Nexaweb Wins SoftCon Benchmark Test for Siemens Web Application Project

Test results reveal Nexaweb's software platform is best suited for development of Siemens large-scale Web application

BOSTON, MA — Web Services Edge — February 15, 2005 — Nexaweb Technologies, Inc., provider of the leading software platform for building and deploying Rich Internet Applications, today announced it was selected by SoftCon AG as the vendor of choice for its Siemens AG Web-based application project. SoftCon researched, evaluated and tested the industry's leading Internet application development platforms and Nexaweb was deemed the clear-cut winner.

SoftCon, a leading systems integrator in Munich, Germany, was engaged by Siemens to plan and implement a very large and complex Web-based application for its worldwide sales and engineering staff. Siemens' new application needs to be integrated with several of its existing tools and client/server applications, and also requires seamless accessibility from hundreds of distributed sites worldwide.

Rather than architecting the entire solution from scratch itself, SoftCon chose to evaluate third-party Web application development solutions. SoftCon created a benchmark test comprised of 17 pre-determined evaluation areas, including client requirements, performance, GUI builder, service support and maintainability, based on Siemens' large-scale deployment requirements. After extensive, industry-wide research, SoftCon narrowed down the playing field to Casabac, Macromedia, Nexaweb and Thinlets for testing.

SoftCon's benchmark test was designed to simulate common tasks performed each day by Siemens' sales and engineering staff. Considering the scale of the project, Siemens' required the winning solution to meet the following criteria:

- Ability to leverage current IT investments, such as servers, laptops and databases
- Ease of client application deployment, including a "zero install" model
- Web/Intranet compatibility for future application migration

In the first stage of testing, each product was judged across seventeen different categories using a points system, independent of vendor input. Not only did Nexaweb easily beat out its competition in almost every category, it also topped each in the three most important areas: client requirements, performance and GUI builder. Finally, after it was named the test winner, Nexaweb passed one last requirement, which was to ensure that its technology supported easy integration with Siemens' client/server applications, such as Microsoft Office.



“When Siemens first approached us with this project we clearly understood it would require extensive research and product evaluation,” said Dieter Heyne, Project Leader, SoftCon. “We worked closely with them to develop our testing criteria and then selected the four best-suited products to meet their requirements. Nexaweb convincingly beat out its competition in most of the categories, making it one of the industry’s best software platforms for building and deploying highly scalable, fully featured Internet applications.”

“SoftCon is a very well respected systems integrator and we are extremely pleased they found our solution to be the best fit for Siemens Internet application project,” said, Larry Geisel CEO of Nexaweb. “Our product was designed for the development and deployment of transaction-intensive, widely-distributed Internet applications, which is perfect for a company like Siemens.”

About SoftCon

SoftCon (www.softcon.de) is a leading systems integrator with headquarters in Munich, Germany. SoftCon specializes in the planning, development and integration of purpose-built, Internet-based solutions for enterprise customers in a wide range of industries, as well as the public sector.

About Nexaweb Technologies

Based in Cambridge, MA, Nexaweb Technologies, Inc. provides the leading software platform for building and deploying Enterprise Internet Applications. Nexaweb customers enjoy more efficient business operations, faster time to market and competitive advantage. Nexaweb-powered applications offer the scalability and deployment efficiencies of the Internet while delivering the functionality and power of enterprise applications. Some of Nexaweb's key customers and partners include Best Western, Starwood, Sun Microsystems, IBM and Oracle. With Nexaweb, businesses can deploy mission critical applications via the Internet without compromise. For further information visit www.nexaweb.com or call 617.577.8100.

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